



View the following talking points as statistics that you can add to your presentation or scripting for any Phi Kappa Tau event. Examples of events may include chapter reunions, bid day ceremonies, chapter meetings, parents' weekends, homecomings, or association/initiation ceremonies to name a few.

Wellbeing:

- 53% of our members said that if they were experiencing serious emotional distress, that they would turn to a member of their chapter. Showing the emotional support that our chapters offer our members.
- The majority of 2022 Graduating Seniors surveyed noted that they believed to have made friends they'll have for the rest of their lives.
- 75% of our members reported to be in either good, very good, or excellent mental health.
- A report from the Postsecondary Education Research Center (PERC) at the University of Tennessee, Knoxville found fraternity affiliated students report higher levels of positive mental health, along with lower rates of depression and anxiety.
- Fraternity and sorority members believe that good support systems exist on campus and are more likely to seek therapy or counseling at some point in their lives.
- According to the NIC, the majority of affiliated alumni are thriving in every area of their wellbeing: 62% in career wellbeing, 66% in community wellbeing, 51% in financial wellbeing, 53% in physical wellbeing and 62% in social wellbeing.

Fraternity Matters Speaker Toolkit

Growth and Development

- Fraternity and sorority membership is associated with significantly higher levels of engagement on a number of measures—including high impact practices, collaborative learning, student-faculty interactions, perception of a supportive campus environment and discussions with diverse others (i.e., race, ethnicity, economic backgrounds, religious beliefs and political views).
- More than one in five affiliated alumni (23%), versus 14% of nonaffiliated alumni, report having a professor who cared about them as a person and made them excited about learning, and had a mentor who encouraged them to pursue their goals and dreams.
- According to our graduating seniors, they felt strongly that their membership with Phi Kappa Tau Benefited their college experience overall.
- Our members, by in large, feel like the chapter is better off now than when they joined.

Career Readiness:

- Our Graduating seniors also stated that Phi Kappa Tau taught them skills that will be useful in their careers.
- Differences in experiences between affiliated and unaffiliated alumni are also apparent on career-related factors—with affiliated alumni reporting a higher likelihood of finding a good job quickly after graduation. More than half of fraternity and sorority alumni, compared to just 36% of nonaffiliated alumni, had accepted a job offer or found employment within two months of graduation.
- Nearly one in four affiliated alumni (24%), as opposed to just 8% of nonaffiliated alumni, strongly agreed that they had a job or internship that allowed them to apply classroom learnings, worked on a project that took more than a semester to complete and were “extremely active” in extracurricular activities or organizations.
- According to our 2022 Graduate Exit Survey, our members feel strongly that they know alumni members that they can begin to make connections with.
- Phi Kappa Tau members report having an expectation that Phi Kappa Tau will set them up for their future career, as well as relate to life beyond college in some way.

Sources include the 2022 NIC Fraternity Matters Research, Internal Exit Surveys of Graduating Seniors, Gallup Survey on Wellbeing associated with Fraternity/Sorority Affiliation.